Bharat Sanchar Nigam Ltd. (A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office, 1st Floor, Bharat Sanchar Bhawan, H.C. Mathur Lane, Janpath, New Delhi - 110 001. Tel. No.011-23037200 Fax No.011-23329125



No. 26-07/2020-T&C-CM Date: 04.11.2020

Circular T&C-CM No. 43/20-21

To

All CGMs- Telecom Circles/ Telephone Districts

Sub: Promotional offer of discounted voucher STV187 for Rs.139 and the PV1499 for Rs.1199 for GP-II & beyond GR-II customers under GSM prepaid mobile services.

The competent authority has decided to offer a promotional offer of discounted voucher for GP-II & beyond GR-II customers under the GSM Prepaid Mobile Services as below:

STV187 (U/L voice Local/STD/roaming calls including Mumbai and Delhi + Unlimited data with speed reduced to 80Kbps after 2GB/day + 100 SMS/day to Any N/w Including while Roaming in Mumbai and New Delhi for 28 days) at concessional rate of Rs.139 and PV1499 (Unlimited free voice calls in home and national roaming including MTNL network roaming area of Delhi and Mumbai + 100 Free SMS/day will be applicable in home and national roaming including MTNL network roaming area of Delhi and Mumbai + Free data 24GB + Validity of freebies will be 365 days) at concessional rate of Rs.1199 to GP-II and beyond GP-II customers as promotional offer.

Applicable Conditions on discounted vouchers:-

- VAS service (if any) bundled with STV187 & PV1499 is no to be extended with discounted voucher of Rs.139 & Rs.1199
- During this promotional offer, incoming SMS facility is to be given to GP-II and beyond GP-II customers. At the end of this promotional offer, incoming SMS facility should be again barred.
- All the circles have to send two SMS daily to GP-II customers each with "features of voucher in short and the recharge link" of discounted voucher of Rs.139 and Rs.1199.
- 2. The above promotional offer will be applicable till 30.11.2020 from the date of implementation. All the circles have to provide daily report with the total number of SMS sent to GP-II customers, the number of GP-II customers recharged with these vouchers and VLR on previous day. This feedback is to be sent on hqcm.pp@gmail.com.
- 3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in lr. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
- 4. Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.
- 5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
- 6. This circular is issued based on the approval of ECT vide Approval No. 4483 dated 03.11.2020 in P&P-CM cell file No. BSNLCO-PPCM/11/1/2020-PnP-CM. Queries/clarification/ feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.ppagmail.com, <a href="https:

(Shweta Mandal) Dy. Manager (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) All PGMs / GMs, BSNL C.O.
- 4) GM (CIT) for making necessary updation in website and place in news item.
- 5) PGM (Sales & Marketing) for marketing initiative.
- 6) PGMs/GMs (All Nodal Center for info. and n/a pl.).
- 7) Director General P & T Audit, Delhi- 110054.
- 8) OL Section -for Hindi version.
- 9) Guard file.